

# Partner Program

Payment processing solutions for the medical industry.

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RESHAPING PAYMENTS

## **About PayLo Pro**



#### **Our Start**

Derek Lapis, the founder of PayLo Pro, brings 14 years of experience in the payments processing industry. Having initially sold traditional processing services, he grew frustrated with the cumbersome, outdated technology choices and the ever-rising processing fees burdening his clients. In 2018, he made the decision to explore superior alternatives, particularly for his medical clients who were most impacted by high processing fees and significant technology challenges.

### **Our Offerings**

In 2018, Derek established PayLo Pro, introducing a fresh approach for medical professionals to effortlessly handle payments in person or through a gateway, minus the burdensome fee overhead. With numerous integrations with medical practice software platforms, PayLo Pro offers straightforward, fee-free payment solutions to thousands of general practitioners, dental offices, and veterinarians nationwide.

As a subsidiary of SignaPay LLC, PayLo Pro offers round-the-clock customer service, technical support, and fraud prevention monitoring. Their bilingual support team, based in the United States, maintains an A+ rating with the Better Business Bureau, and the company holds PCI certification as a member of the Electronic Transaction Association







## **Our Portfolio**



#### 3,100 Clients Nationwide

Our service fee processing extends to 3,100 medical offices across the nation, encompassing various healthcare providers such as general medical offices, surgery centers, dental offices, chiropractors, ophthalmologists, podiatrists, and more.



#### 700% Growth

Since its inception in 2018, PayLo Pro has experienced a remarkable 700% year-over-year growth in its client base, maintaining attrition rates consistently below 1%, a significant contrast to the 8% average seen with traditional processing.



#### Works with Insurance

Eliminate out of pocket card charges, and significantly lowering card charge rates for insurance claims. PayLo Pro also works with HSA/FSA credit cards.



#### Seamlessly Integrates with Existing PMS

Your clients enjoy seamless integration at no cost with leading medical practice management platforms, liberating offices from reliance on their PMS payment processing provider.

### **Client Breakdown**

### 20% Medical Offices

We provide service fee processing to 600 medical offices nationwide including: general medical offices, surgery centers, chiropractors, ophthalmologists, podiatrists and many more.

32%

#### **Veterinary Offices**

With most medical expenses paid out-of-pocket, over 1000 of our Veterinary practices are cashing in on service fee processing.



Currently 1,500 dental practices use PayLo Pros service fee processing, saving an average of \$33,180/year on fees. With 80% of offices in the US already offering a discount to pay with cash, PayLo Pro can help take the work out of taking cards.

## The Technology

Full integration to top Medical PMS Platforms:

- Send payments to terminals
- Key in transactions
- Text2Pay & Email2Pay
- QR code on screen pay
- Vaulting/Storing
- Cards to Patient profiles
- Recurring payments/Payment plans
- Customizable & detailed transaction reporting
- Customizable & detailed receipt, text, email print capabilities.

### **Patient Management System Integrations**

PayLo Pro integrates seamlessly with many of the top payment management systems in the healthcare industry. Here are just a few major providers available:



## Compare

	PAYLO = PRO	Other Processors
On-Site Install & Training	$\bigcirc$	$\bigotimes$
Free Equipment	<b>Ø</b>	$\otimes$
Free Integration		8
Dedicated Account Rep	<b>I</b>	8
24/7 Customer Service	<b>I</b>	8
Free Supplies	<b>I</b>	$\otimes$
Detailed Residual Reporting	<b>I</b>	$\bigotimes$
Pricing Actions/Increases	Never	2-4x / Year
Annual Fees	Never	2-4x / Year
Cancelation Fees	Never	up to \$495
Monthly Fees	Never	\$50 + 3% of volume
Equipment Leasing	Never	up to \$200/terminal
Contracts	No contract cancel anytime	Locked in up to 5 years

### PAYLO 💳 PRO

## **Get In Touch**

Want to learn more about becoming a PayLo Pro Partner? Shoot us an email or give us a call today.

### Contact

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